

Aligning the KEC and Institutional Strategy

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The KEC and Strategy

Oomph to the KE profile!

Sector understanding,
alignment & commitment
Networking & sharing

Came at the right time!

Re-evaluating Institutional
strategic position on KE
Framework for strengths,
weaknesses and possibilities



Gave energy and direction!
Beyond business engagement
to 'impact' approach
Leadership and governance
Capability building and
structures



Challenges?



Keeping pace with change!

Aligning Schools and Institution

Competing frameworks and dynamic landscape

It's a long term process!

Building blocks and patience 😊

Communications and engagement

Changing culture!

Diverse notions of KE

Pulling together understanding

Parity with research?

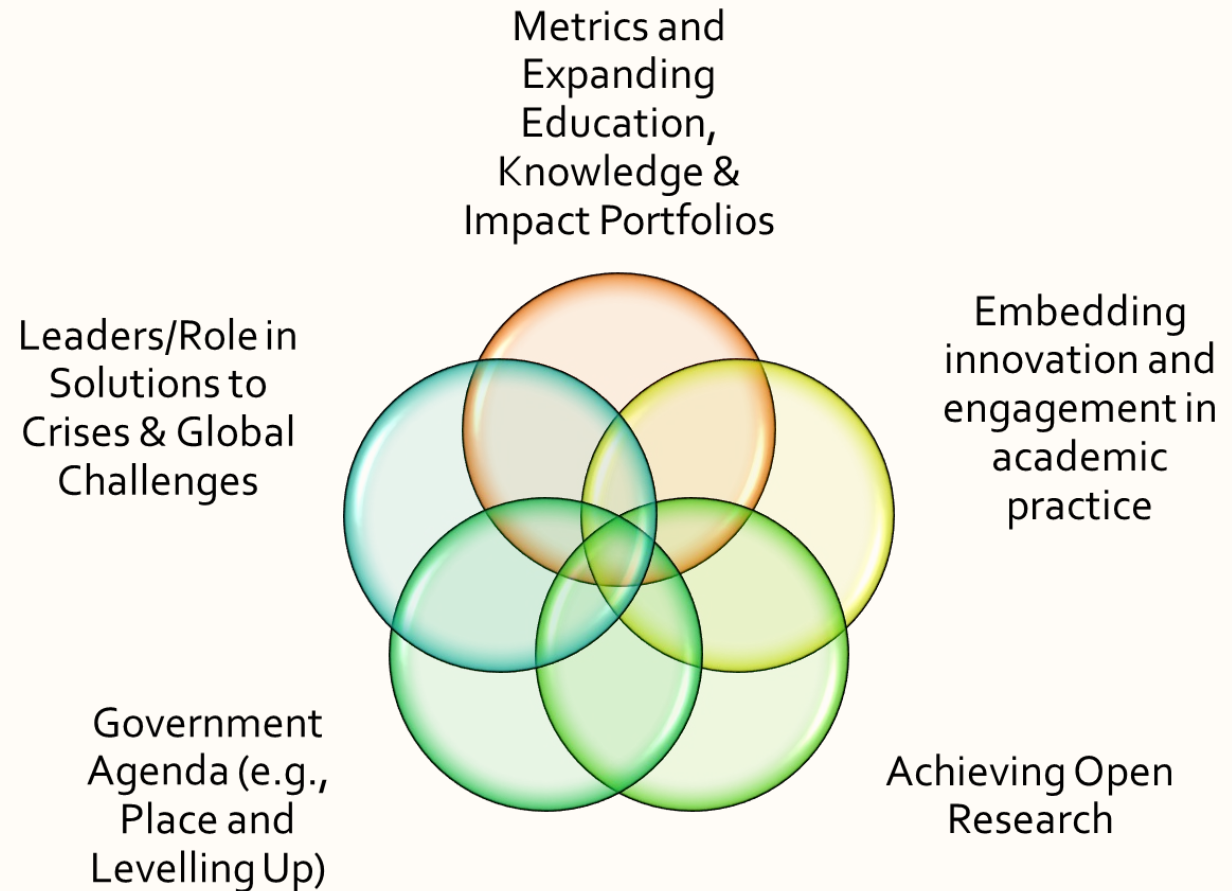


Recommendations for KEC

An important bridge between multiple frameworks and expectations in the sector

Advisory role in changing largely financial metrics for KE towards 'impact' – especially based on learnings from evaluation

Advocacy role for Public and Community Engagement



Thank you!