

# KEC – Engaging Academics

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October 2022

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# KEC – Engaging Academics

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- Strategy and Structures
- Policies
- KE Staff and Mechanisms
- Opportunities and Improvements
- Personal Observations

# Engaging Academics – Strategy and Structures

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- KE and Engagement Embedded in Strategic Plan
  - Research that transforms practice and thinking
  - Teaching and learning that transforms people's lives and society
  - **Engage actively with our communities to transform wider society**
- Senior Academic Leadership
  - Pro-Vice-Chancellor (Research and Enterprise)
  - Pro-Vice-Chancellor (Engagement)
    - Associate Dean for Enterprise and Engagement (cross-institutional)
- Faculty/Departmental Leadership
  - Associate Deans for Engagement
  - Departmental Engagement Leads
  - Faculty and Departmental Engagement Strategies
  - Impact Champions
- Committees
  - Enterprise and Innovation Committee (EIC)
    - Senior Committee of Senate (chaired by PVC RE)
  - Engagement Advisory Group
    - Advises PVC E
  - Faculty Committees/Groups

# Engaging Academics – Policies

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- Intellectual Property
  - New policy approved 2018/19
  - Very generous revenue sharing from licensed/assigned IP
  - Engagement with ICURe, CyberASAP (InnovateUK, NxNW, SETsquared) – inc social sciences
  - External validation gives confidence – now supporting spin out cash flow, convertible loans
- Consultancy
  - New policy approved in 2018/19
  - Service established
  - Clear guidance and processes to support costing, contracting, approvals, post-award, income distribution etc.
  - <£60K in 2018/19 → >£600K 2020/21

# Engaging Academics – Policies

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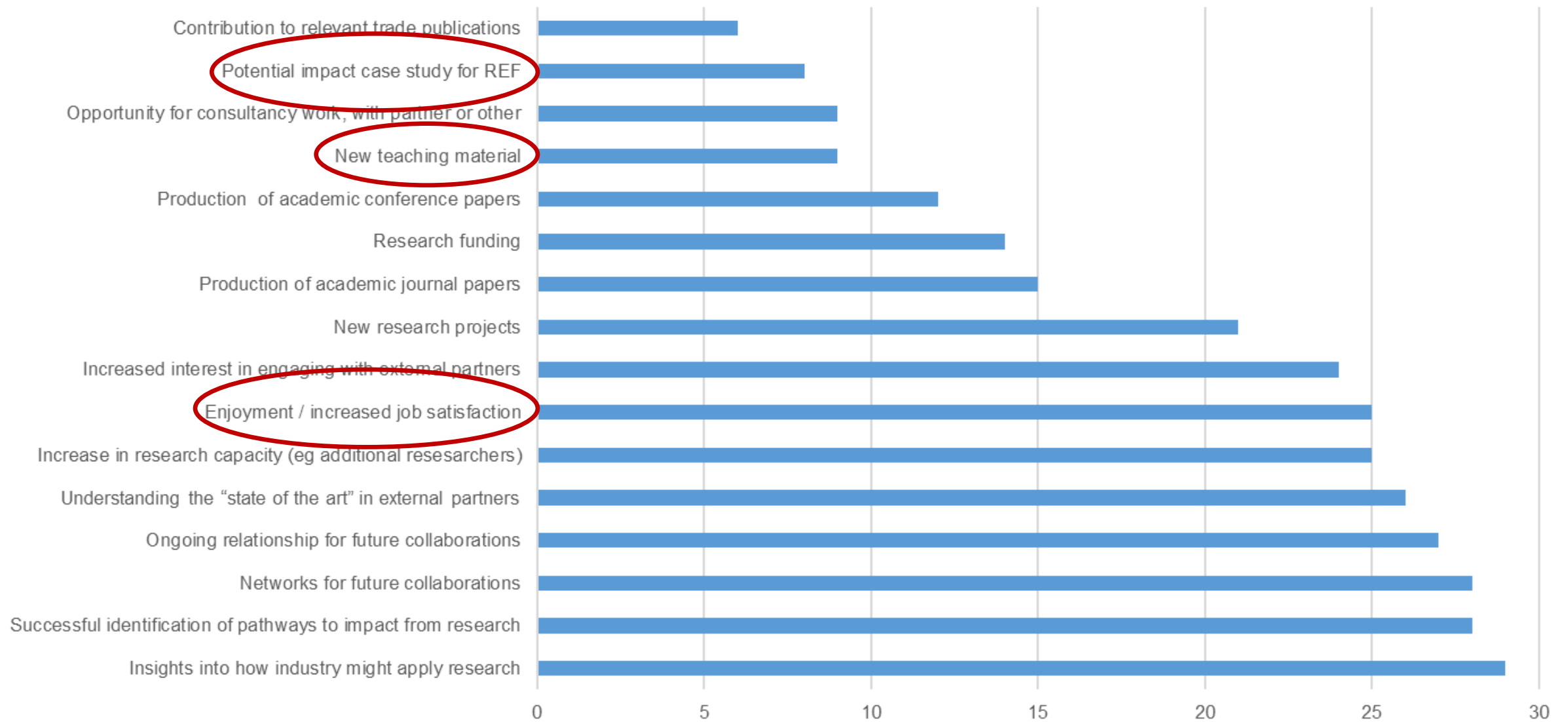
- Academic Promotions Criteria
  - Teaching, Research, **Engagement (2021/22)**
- Engagement is the effective utilisation of Lancaster University's collective intellectual and wider capabilities to serve economic and societal benefit
- Both internally and externally focused
- Five categories of Engagement
  - Campus
  - Business
  - Civic and Cultural
  - Policy
  - Public and Community

# Engaging Academics – KE Staff and Mechanisms

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- One Lancaster
  - 100+ KE professional staff
  - Supported by range of funds
  - Recent investment in Public Engagement
- Based Centrally and in Faculties
  - Enabling Expertise (eg IP, Consultancy, KTPs)
  - Discipline Expertise (eg Physical Sciences, Health)
- Embedded close to academic colleagues
  - Internal partnerships as important as external
- European Structural and Investment Funds (ESIF)
  - >20 year track record of delivery
  - Align with academic interests
  - Capital – buildings and facilities
  - Extensive use of UG and PG talent in delivery
- Impact Acceleration Accounts
  - AHRC, EPSRC, ESRC, MRC, STFC
  - Funding to stimulate and develop partnerships
  - Build culture of engagement – Collaboration Cafes, Bright Club, Festival of Social Science

### Incidence of Academic Benefits



# Engaging Academics – Opportunities and Improvements

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- Multiple Researcher Learning/Development Opportunities
  - Research Leadership
  - PhD Supervision
  - Project Management
  - Research Funding
  - Social Media Training
  - Peer to Peer
- KE “bolted” on to some of those programmes
  - Nothing specific or bespoke for KE
- Need more case studies to demonstrate value of KE
  - Individual researcher stories/journeys
  - Enabling mechanisms (KTPs generating REF ICS)
- **KEC Key Priority Action**
  - Greater KE/Engagement learning and development for all staff – reviewing what is currently on offer and building on this including incorporating this in new staff induction further ensuring a KE culture is embedded in staff activities and broadening those engaged



# Engaging Academics – Personal Observations

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- Knowledge Exchange/Engagement/Enterprise/Business Development/Partnership Development/Impact/Research Development
  - Continuum and inter-related - significant research proposals require external partners or a KE element
  - Use them interchangeably depending on who I'm talking to and what I'm wanting to achieve
- Always disconnects between Institutional/Faculty/Departmental priorities
- Focus on the added value of the KE professional role
  - Some academics aren't interested
  - Some academics capable of doing them themselves
  - Some academics want to do it but need support to engage partners or mechanisms
- Demonstrate the **broad and diverse** value and benefits of KE